

The Communications Ministry at the  
Tabernacle Baptist Church Ministry Fair

June 4, 2017

**Communications Ministry:** The Public Relations, Tape and Radio Ministries merged into a “**new ministry**” called “The Communications Ministry.” Deacon Edward Moore is chairman of the Communication Ministry.

**PURPOSE:** The purpose of this merger is to maximize the resources of these 3 media based ministries to better coordinate the activities for outreach, publicity and spread of the gospel to members and the community at large.

**Communications Ministries Excerpt of Highlights:**

**The Radio Division:**

- The Women’s Ministry joined the "Hope From the Hill "broadcast line-up with a new regular feature entitled ‘Prayer Moment’.
- In honor of the Tabernacle Gospel Chorus’ fifty-first anniversary, founding members Sister Geneva Boynton, Deacon Barbara Adams and Sister Jacqueline Morrison recorded a segment that included a radio broadcast of music recorded on albums previously recorded by the original Tabernacle Gospel Chorus.
- During her visit to Tabernacle in the month of November, The Honorable Alexis G. Herman, who was the first African American appointed Secretary of the United States Department of Labor, participated on the “Hope from the Hill” radio program and recorded a “Get out the Vote” radio segment during her visit. She also entertained our radio listening audience with inspirational and challenging information on voter education and participation efforts for the 2016 presidential election.
- The Health Ministry, The Alpert Jewish Family and Children Services organization, and The Palm Beach County Mental Health Coalition recorded a segment on Mental Health and First Aid Certification Classes. They also discussed the mental health first aid certification classes that were held here at Tabernacle.

- The Health Ministry introduced the Alzheimer’s Association of South Florida to the listening audience.
- Brother Anderson Kurtz, Tabernacle’s resident playwright and Deacon Virginia Smith both members of the Christian Education Ministry, recorded a radio segment for the 2016 production of ‘Christmas on the Hill’. This play was entitled “He Shall Be Called Emmanuel”.
- The Radio Ministry aired commercial spots for the following Church activities: Hallelujah Night, Health Ministry Flu Shot immunization, the 124 Year Anniversary of Tabernacle Missionary Baptist, and the 50<sup>th</sup> Anniversary of the Tabernacle Gospel Chorus.
- The Radio Ministry continues to produce its ‘Featured Artist’ segment and the black history segment sponsored by the Men’s Ministry.

### **Sanctuary Audio and Media (Tape) Division**

In addition to the weekly service, the Audio and Media Division were integral in the audio coordination following church events:

- The 51<sup>st</sup> Anniversary of the Tabernacle Gospel Chorus
- Christmas on the Hill
- The 124<sup>th</sup> Church Anniversary Service

### **Public Relations Division**

- The Public Relations Division designed labels for the weekly CDs. These new labels include the name of the speaker and the sermon title for the week.

### **Upcoming Activities**

The Communications Ministry is prayerfully planning for the following activities in 2017.

- Updating the Church website to add interactive opportunities for members and guests to download weekly church services, radiobroadcasts and special events.
- The Communications Ministry will hold its first anniversary program in 2017.

- Installation of video monitors in the sanctuary and fellowship hall to augment the Sunday worship service and special events.
- Catalog the Church tape and CD library and make it available for members.
- Increase volunteer opportunities for members by soliciting new positions with the Communication Ministry.

The Communications Ministry strongly encourages all church ministries and organizations to contact the Communication Ministry so that we may publicize your upcoming activities and special events. Contact any of the radio producers with suggestions for topics and guests to be featured on “Hope From The Hill”.

Sincerely,

**Communications Ministry**